

Publicity Co-ordinator – Job Description

- Co-ordinate with the committee to decide advertising budgets and expenditure, and assess the cost effectiveness of any advertising undertaken.
- Organise promotional activity on behalf of West Kent IVC.
- Maintain a list of local contacts who can be used for local advertising.
- Seek alternative means of promotional activity for West Kent IVC.
- Assist the committee with the organisation and promotion of New Members events.